Lauren Mulzer

ILLUSTRATOR, DESIGNER

CONTACT

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EDUCATION

BFA Illustration for Entertainment

Savannah College of Art and Design (SCAD)
2020 - 2024

- 3.85 GPA
- Dean's List 2020-2024
- Minor in Business Management and Entrepreneurship

SKILLS

Software

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Google Suite
- Procreate
- Figma

Professional

- Creative problem-solving
- Communication
- Adaptability
- Organization

HONORS

- Dean's List 2020-2024
- Selected SCAD 2023 Study Abroad Intensive Participant
- 2-Time Selected SCAD Pro Internship Participant

WORK EXPERIENCE

Packaging & Marketing Designer (Contract)

Brandfuel Co. - Covington, KY   June 2024 - February 2025

- Collaborated with team members to conceptualize, design, and roll-out packaging designs and marketing materials for various clients, including Kroger and Kelloggs.
- Created online and on-ground marketing campaigns for products and services using existing and created assets.

2D Illustrator (Contract)

Stride Inc. - Remote   March 2024 - May 2024

- Finalized and presented 2D assets to be used in a polar-themed extension to the existing Bio Recovery Zone educational game.
- Communicated closely with the SCAD Pro team and Stride to properly address educational subject matter and accessibility features within the game.
- Designed in-game interfaces, props, and backgrounds for both Polar Expansion mini-games.

2D Colorist

SCAD Animated Student Film - Remote   March 2024 - May 2024

- Utilized Toom Boom Harmony to outline and color shots for a student capstone film titled Rubber-Band Man.
- Communicated closely with the color lead and the film director to learn the program and bring this superhero short-film to life.

Illustration Intern

Brandfuel Co. - Covington, KY   June 2023 - August 2023

- Revitalized branding and packaging designs for various companies including Kroger and Solo.
- Illustrated a company database of patterns and icons to be used in future designs.

UX Designer (Contract)

Deloitte - Remote   March 2023 - June 2023

- Collaborated with SCAD Pro and Deloitte to design an application for Deloitte's client to minimize space launch disruptions
- Designed in-app interfaces, presentation materials, and iconography for the application

ADDITIONAL EXPERIENCE

Treasurer

SCAD Illustration Society - Savannah, GA   March 2023 - June 2024

- Organized and proposed budget plans for quarterly club activities.
- Lead and promoted club meetings and other departmental opportunities alongside professors and fellow club officers.