

# Lauren Mulzer

ILLUSTRATOR, DESIGNER

## CONTACT

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## EDUCATION

### BFA Illustration for Entertainment

Savannah College of Art and Design (SCAD)  
2020 - 2024

- 3.85 GPA
- Dean's List 2020-2024
- Minor in Business Management and Entrepreneurship

## SKILLS

### Software

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Google Suite
- Procreate

### Professional

- Adaptability
- Creative Problem-Solving
- Collaborative Mindset
- Organization

## HONORS

- Selected SCAD 2023 Study Abroad Intensive Participant
- 2-Time Selected SCAD Pro Internship Participant

## WORK EXPERIENCE

### Photo Retoucher & Graphic Designer - Contract

RUDIS - Marysville, OH

July 2025 - December 2025

- Retouched apparel and gear images to remove imperfections, smooth creases, and color correct while staying true to physical product samples.
- Audited and improved older images on the RUDIS e-commerce website.

### Packaging & Marketing Designer - Contract

Brandfuel Co. - Covington, KY

June 2024 - February 2025

- Conceptualized, designed, and adapted packaging designs for food products.
- Owned Kroger marketing campaigns and pushed unique creative assets while complying to brand guidelines.

### 2D Illustrator - Contract

Stride Inc. - Remote

March 2024 - May 2024

- Implemented educational content and accessibility features into the Bio Recovery Zone game while giving students access to new game mechanics.
- Designed in-game interfaces, props, and backgrounds for two new polar-themed mini-games.

### Illustration & Design Intern

Brandfuel Co. - Covington, KY

June 2023 - August 2023

- Supported revitalization of Kroger's and Solo's branding and packaging.
- Assisted future company projects by creating a database of patterns and icons.

### UX Designer - Contract

Deloitte - Remote

March 2023 - June 2023

- Minimized space launch disruptions and optimized communication for Deloitte's client by designing an application.
- Created in-app interfaces, presentation materials, and iconography for the application.

### Graphic Artist - Contract

Primal GFX - Remote

April 2022 - April 2023

- Fulfilled custom motorsports vehicle graphic commissions from initial concept to final design.
- Accepted as the first new hire in the family business, defining the internship program.